

CREATING PARENT ENGAGEMENT OPPORTUNITIES

Chula Vista Elementary School District
 DAC/DELAC Meeting
 September 11, 2018

Communication	
Meeting Banners School Social Media (Facebook, Twitter, Instagram) PTA School Social Media Marquee Promote Word of Mouth Listen and Respond so parents believe their voice was heard	Class Dojo or other classroom management apps Ask teachers to send class email Post meeting minutes Encouraging opting in for school text messages Survey parent needs for topics and meeting times Student generated video blog/post Student created signs and posters in halls School Blog updated weekly sent out via email
Events at School	
Events that create opportunities for parents to spend time with their kids VAPA Performances/Showcases Student project presentations Used Book exchange	Parent trainings and workshops that provide valuable information AM and PM events, even repeats of same event Family Literacy, Math, or STEM Nights
Incentives	
Food/Coffee Opportunity Drawings	Provide childcare during meetings and events Informal Coffee Cart
Volunteer Opportunities	
Invite Parents to fill leadership vacancies (DAC, DELAC, ELA, BAC, SSC, PTA) with explanations of what those things are	Tutoring, running small groups/projects STEAM/STEM Projects Community based projects
Parent Networking	
Building Relationships Monthly/Quarterly meeting for all parent leader reps to talk about engaging parents	Meeting for sub groups of parents (military, newcomers, newly divorced/single parents, same sex parents, supporting grandparents)